



mokugift Fundraising Program

Overview

The Mokugift Fundraising Program makes fundraising **environmentally beneficial** and **easy** for everyone involved.

Your organization's members raise funds by presenting the opportunity for supporters to fight climate change by planting a real tree at \$1 apiece.



Half of the gross proceeds from tree sales are kept by your organization

Benefits of Mokugift Fundraising Program

Free

- No setup costs or minimum sales

Fast and Easy: Promote Online

- All promotions are done online to easily reach a larger audience (email, instant messenger, facebook)
- No door-to-door sales

Easy: Mokugift Handles The Rest

- Mokugift takes care of orders online (via Amazon Payments)
- Supporters and members are not burdened with delivering/picking-up anything

Ongoing

- Your organization can create campaigns throughout the year

The program is similar to chocolate bar sales. However, instead of delivering chocolate, real trees are planted in Central America, Africa and Asia. Supporters purchase trees online and can instantly display on facebook that they have planted trees in support of your organization and our planet.

The Mokugift Fundraising Program is provided by mokugift, an official partner of the United Nations Environment Programme (UNEP). UNEP's Billion Tree Campaign is calling upon every person on our planet to plant one tree at least one tree each (7 billion in total to start).





mokugift Fundraising Program

How It Works

1. The fund administrator (you) creates a Fund Page for your organization in a few minutes (input title, logo, funding goal, description and optional images)
2. The fund administrator (you) easily informs your organization's members about the Fund Page via email or facebook
3. Members can instantly start promoting the Fund Page via facebook, email, and instant messenger
4. Supporters visit your organization's Fund Page and purchase trees. They can instantly display on facebook that they planted trees in support of your organization
5. Mokugift sends half of the gross proceeds to your organization

See the demo at <http://www.mokugift.com/fund/demo>

About Mokugift

Mokugift trees are planted in agroforestry programs that educate local farmers about environmentally beneficial and economically sustainable farming techniques. Mokugift gives everyone the opportunity to plant a tree and to inspire others to follow in their steps to bettering our planet. Mokugift has been mentioned in the following media:

San Francisco Chronicle



iVillage

Los Angeles Times

Get Started

Contact Krates Ng at mokugift to get started:

Krates Ng

email: krates@mokugift.com

office: +1.650.692.2384

mobile: +1.415.699.9889

10 Rollins Road, Suite 212A, Millbrae, California, USA 94030